


Qlik Analytics & AI Day 2025

Date: October 9th, 2025 | Venue: Living Tomorrow, Indringsweg 1, 1800 Vilvoorde | Time: 12.00 - 17.30 / 21.00



Timing	Session	
12.00 - 13.00	Lunch in the Networking Area	
13.00 - 13.20		Introducing element61 and the Qlik Competence Center <i>Steven Decerf, Partner Customer Relations & Business Development - element61</i>
13.20 - 13.55	A Trusted Data Foundation for Analytics & AI: The Qlik Modern Data Platform	
	Kick off the day with a strategic overview of how Qlik's Modern Data Platform lays the groundwork for scalable, AI-ready analytics. Learn how Qlik unifies data integration, quality, and governance to create a trusted foundation that accelerates innovation and decision-making across your organization.	
	<i>Reinout Lesage, Senior Analytics Architect - Delivery Lead Qlik - element61</i>	
13.55 - 14.30		Customer Case: The journey to a Qlik Modern Data Platform Discover how Van Hoecke is harnessing the Qlik Modern Data Platform to accelerate their data journey. By using Qlik Talend Cloud to rapidly deliver trusted data across the organization, they are enabling smarter decisions, operational efficiency, and fueling data-driven projects. Combined with Qlik Cloud Analytics to turn data into real-time insights, and a scalable data lakehouse foundation, this integrated approach is helping them maximize the value of their data.
	<i>Gert Vandeviere, Data Analyst - Van Hoecke</i>	
14.30 - 14.45	Coffee Break	
14.45 - 15.20	Auditorium	Vision Room
	Agentic AI in Qlik Cloud: From Insight to Action with Qlik Answers, Predict & Automate	Qlik Open Lakehouse: Unifying Data for AI & Analytics without lock-in
	Explore the next evolution of AI in analytics with Qlik Cloud's agentic capabilities. This session showcases how Qlik Answers, Predict, and Automate work together to deliver conversational insights, predictive intelligence, and automated actions—empowering users to go from question to outcome in seconds.	Join us to explore how Qlik's Open Lakehouse approach enables seamless access to structured and unstructured data across cloud and on-prem environments. Learn how to build an AI-ready architecture that's open, scalable, and free from vendor lock-in—giving your teams the freedom to innovate, integrate, and analyze without compromise.
	<i>Thibault Verduyn, Senior Analytics Architect - Delivery Lead Qlik - element61</i>	<i>Farid Chellaoui, Principal Analytics Architect - element61</i>
15.25 - 16.00	From Chaos to Confidence: Building Trusted Data Products with Qlik Talend Cloud	Accelerate Your Reporting: Out-of-the-Box Solutions to Deliver Value Faster
	Garbage In is Garbage Out. Learn how Qlik Talend Cloud helps you build governed, high-quality data products that are reusable, discoverable, and trusted. This session dives into data profiling, cleansing, lineage, and stewardship—key ingredients for any successful data and AI strategy.	Speed matters. Discover how element61's Out-of-the-Box solutions—prebuilt dashboards, templates, and accelerators—can help you deliver business value faster. Whether you're in finance, operations, or sales, this session will show you how to reduce time-to-insight and boost adoption.
	<i>Stan Decoene, Analytics Architect - element61</i>	<i>Kurt Vandenberg, Partner Analytics - element61</i>

16.00 - 16.15	Coffee Break	
	Auditorium	Vision Room
16.15 - 16.50	Mastering Qlik Sense: 5 New Features That Will Change the Way You Work with Data Get hands-on with the latest and most powerful features in Qlik Sense. From advanced visualizations to enhanced AI capabilities, this session will walk you through five game-changing updates that will elevate your analytics experience and unlock new possibilities for data exploration. <i>Gregory Petit, Principal Analytics Architect - element61</i>	Your Journey to the Cloud: Migrating from Qlik Sense On-Prem to the Qlik Modern Data Platform Thinking about moving to Qlik Cloud? This session provides a practical roadmap for migrating from Qlik Sense on-premises to the Qlik Modern Data Platform. Learn about tools, best practices, and real-world lessons to ensure a smooth, secure, and future-proof transition. <i>Sooi Versavel, Analytics Architect - element61</i>
16.55 - 17.30	 Reynaers Aluminium	Customer Case: Automating the Path Forward: How Reynaers Aluminium Approaches Their Qlik Cloud Migration Discover how Reynaers Aluminium, together with element61, automated their migration to Qlik Cloud. This session highlights why they moved, the step-by-step approach to assess, mobilize, and migrate, and how automation accelerated the process. Learn about the challenges they overcame, the benefits unlocked—like scalable self-service, improved governance, and AI-powered analytics—and what's next on their data journey. <i>Reinout Lesage, Senior Analytics Architect - Delivery Lead Qlik - element61</i>
17.30 - 18.30	Networking Reception	



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<https://www.linkedin.com/company/element61>

(OPTIONAL) EVENING PROGRAM - All Qlik Enthusiasts Welcome!

Qlik Networking Dinner

We welcome our event participants to an optional Qlik networking dinner.

SAPOR - Living Tomorrow, Indringingsweg 1, 1800 Vilvoorde